

Distribution:

Production:

Devon Cody
Meghan McCarthy
Jayson Thiessen
Jim Miller
Angela Belyea
Lesley Crawford
Melinda See

The HUB:

Tegan Molloy
Laurence Braun
Allegra Newman
Linda Shima Tsuno
Wayne Winstead

Hasbro Studios:

Stephen Davis
Kathy Page
Michael Vogel
Brian Lenard
Gabriel Monje
Lauren Solomon
Robert Fewkes
Sophia Hussain
Finn Arnesen
Nina Scales

Hasbro Brand:

Donna Tobin
You Sun Hwang
Samantha Lomow
Gretchen Forrest
Dori Santos
Anne-Marie Horne
Marissa Mansolillo

MY LITTLE PONY 5

Trend or Foe

Episode 5##

Written by: Joanna Lewis & Kristine Songco

Premise: Jan.2nd, 2014

TREND OR FOE

Premise by Joanna Lewis & Kristine Songco

Rarity has been working very hard on a new clothing line to show Hoity Toity. He's promised to help Rarity achieve her dream of opening a second boutique in Canterlot! That is, *IF* he likes what he sees. Rarity has invited him to visit her store in Ponyville to see her style and her work, and of course, her new line. He's coming in on the afternoon train. Rarity tells her friends the good news and it seems as if everything's coming up Rarity... until the ponies step outside the boutique and realize that Suri Polomare has opened up a competing clothing store right across the street from Rarity's! Ponies are actually lining up to get inside and get some of Suri's multi-colored tail extensions. Whhhhaattt?!

Suri emerges from her store and takes the opportunity to taunt Rarity, "Oh hey, Rarity. Is *that* your boutique? I didn't even notice it, because it's so small and no one is lined up to go inside." To all the other girls' surprise, Rarity just laughs and says, "Good for you Suri, opening your own store is very exciting! Best of luck!" And with that, Rarity heads back inside to keep working on her new designs. She tells her friends Applejack and Rainbow Dash that she won't get caught up in competing with Suri. She's made that mistake before! But she confesses she would like their help looking after her store while she locks herself in her workshop to concentrate on perfecting her designs for Hoity Toity. She tells Applejack and Rainbow Dash that they really don't have to do anything, just be nice and helpful should anypony come to the boutique! They tell her not to worry about a thing, and Rarity locks herself in her workshop.

Rainbow Dash and Applejack are determined to do whatever it takes to help Rarity out! Only...they don't have anything to do. The store is empty and business is slow. They look out the window and see Suri Polomare's boutique is hopping! Ponies are lined up and Suri is outside, telling her customers they'll get nothing but the best from the most fashionable clothing store in all of Ponyville. As she ushers her customers in, she shoots the ponies a smug look.

The ever-competitive Rainbow Dash and Applejack simply cannot stand to see Suri's store out-performing their friend's shop. How will it look when Hoity Toity shows up and sees that Rarity doesn't have the #1 boutique in Ponyville? He'll question whether Rarity can compete in Canterlot, that's what! They've got to get the Carousel Boutique back on top! They start off small by asking Pinkie to bake cupcakes to give out to the first 20 customers. When Suri catches on to what they're doing, she orders twenty cakes to give out to her customers! Next, Rainbow Dash does rainbow "sky-writing" above the boutique that calls attention to the store. Suri then calls on some pegasus friends who flap their wings and blow the rainbow sky writing over Suri's store. Finally Applejack and Rainbow Dash resort to an all out price slashing, cost cutting battle with Suri, marking down Rarity's one of a kind couture pieces to next to nothing!

Meanwhile, Rarity is holed up in her workshop, oblivious to the shenanigans that are going on in the boutique. She only looks up from her sewing machine when she hears a THUMP THUMP THUMP coming from downstairs. She shrugs it off - must be a marching band or something.

In the boutique we see the THUMPING was really DJ Pon-3 laying down some heavy beats. Across the way we see Suri's got a DJ of her own, but DJ Pon-3 is much louder. Applejack and Rainbow Dash yell over the music that this was a great idea! But in reality, Rarity's classy couture establishment now looks more like a dance party. Sure it's full of ponies but it's also a complete mess! At that moment, Hoity Toity walks in. He tries to ask for Rarity - but no one can hear him over DJ Pon-3's sick jams. He looks at the store critically and doesn't like what he sees. He says good fashion speaks for itself and he won't be a part of bringing this *circus* to Canterlot! He leaves in disgust and Rarity emerges from her workshop just in time to see him go. She turns to Rainbow Dash and Applejack and asks, "What in Equestria have you done to my beautiful boutique?"

Rainbow Dash and Applejack say they were just trying to help Rarity compete with Suri's business so that Hoity Toity would see that she could be successful in Canterlot. Rarity: "Did you not think my designs were evidence enough?" Rarity asks. Applejack and Rainbow Dash are as crushed as Rarity. They've ruined her chances of opening a second boutique in Canterlot! Applejack and Rainbow Dash promise they'll make it up to her.

They chase down Hoity Toity and explain that Rarity's boutique was a classy chic establishment before they got their hooves on it. This is all their fault and if Hoity Toity would please come with them to see what Rarity has been working on - they're absolutely positive he'll be impressed. Reluctantly, Hoity Toity agrees to accompany the ponies, and when he sees Rarity's designs, he's absolutely blown away! He tells Rarity she can absolutely have her very own Canterlot Carousel Boutique! Hooray!

Meanwhile, trying to compete with Applejack and Rainbow Dash forced Suri Polomare out of business - between slashing her own prices and all the money she spent on cakes and DJ's, she's flat broke! As she closes her doors, she again vows revenge on Rarity and gallops off into the sunset.

At the end, Rarity invites Applejack, Rainbow Dash, and the rest of the Mane 6 to the boutique to celebrate and Rainbow Dash and Applejack recap our friendship lesson: it's important not to get so caught up helping a friend compete with somepony else that you lose sight of what makes that friend special in their own way.